Evaluating the Performance of Foresight Studies: Evidence from the Egyptian Energy Sector

Yomna Atef Ahmed

MSc Student, y.elsayed@nu.edu.eg

ElHassan Anas ElSabry

Assistant Professor, elsabry@nu.edu.eg

Graduate School of Management of Technology, Nile University, Juhayna Square, 26th of July Corridor, El Sheikh Zayed, Giza, Egypt

Abstract

Foresight projects are expected to provide realistic scenarios for different future scenarios, which provides a better information base for relevant strategies. However, these expectations often turn out to be at least difficult to fulfill due to the uncertainty of the external environment and cognitive biases. Therefore, the idea of assessing each stage of Foresight is gaining relevance, which is of particular importance in the energy sector, which affects a variety of areas of life. This article analyzes the results of the Egyptian energy foresight study, Egypt LEAPS, in terms of process efficiency and forecast accuracy as well as the factors that influenced it, including cognitive biases. The authors conclude that for each stage of foresight, a thorough analysis of weaknesses and shortcomings is necessary. Therefore, from the very beginning, the foresight process should include reliable mechanisms for assessing results and a readiness for constant iterations. Consistent process adjustments that rely on new ways of dealing with complexity and uncertainty in dealing with the future help build trust among participants and consistently reduce the level of erroneous assumptions.

Keywords: foresight assessment; energy foresight; evidencebased policy; energy transition; renewable energy systems; strategies; futures studies; technology foresight; scenario planning; renewable energy; environmental aspects **Citation:** Ahmed Y.A., El-Sabry A.E. (2024) Evaluating the Performance of Foresight Studies: Evidence from the Egyptian Energy Sector (2024) The Impact of Open Data Implementation on Entrepreneurial Attitude with Regard to Moving towards UN Sustainability Goals. *Foresight and STI Governance*, 18(1), pp. 69–79. DOI: 10.17323/2500-2597.2024.1.69.79

© 2024 by the authors. This article is an open access article distributed under the terms and conditions of the Creative Commons Attribution (CC BY) license (http://creativecommons.org/licenses/by/4.0/).

Introduction

The topic of assessing technological foresight studies to improve their quality has become increasingly relevant in recent years. This is due to the increased dynamics of change, as a result of which the influence of factors that determine the quality of forecasts increases many times over, determining the quality of decisions made and the effectiveness of strategies.

Research assessing the results of Foresight projects has intensified only in recent years and is not yet widespread. The assessment is of particular importance for Foresight studies in the field of energy, since this sector directly affects the socio-economic sphere.

The global energy sector determines the prospects for sustainable development, along with two other basic areas - the environment and the economy - which are constantly considered in Foresight studies, most often based on scenario planning (Rubio et al., 2023). There are many studies on scenario planning in the field of energy, such as projects by Shell¹, the International Energy Agency (IEA), the International Renewable Energy Development Agency (IRENA), the International Expert Council on Climate Change (IPCC), the European Commission, and several other European institutions (Guivarch et al., 2017). They have different coverage - from global trajectories (IPCC, 2014) to energy supply to local areas (Khosala et al., 2021). Horizons typically extend over the long term, for example, in the case of the IEA, up to 2100 (IEA, 2022).

For example, the European Commission and the Fraunhofer Institute for Systematic and Innovation Research ISI (European Commission, 2016; Fraunhofer ISI, 2014) are working on scenarios for the development of "low-carbon technologies" and renewable energy sources, assessing the prospects for their public acceptance and demand for them. The possibility of a 100% transition to electricity production based on renewable energy sources by 2050 has been assessed for 20 European countries and aggregated regions (Hainsh et al., 2022). The Danish Energy Agency is developing "Technology Catalogs" as data for scenarios. They contain the latest knowledge, technology development prospects, and forecasts until 2050 (Andersen, Silvast, 2023). As a result, different scenarios compete for influence on the development of the energy system.

Many such projects are currently undergoing the evaluation of their results, after which approaches to their implementation are revised in order to increase efficiency.

Egypt's first energy Foresight study, Egypt LEAPS, was implemented in 2017 and focused on two horizons: up to 2022 and 2027. In 2022, we attempted to contribute to the accumulation of "evaluative" Foresight work by conducting a similar analysis in connection with reaching the first horizon.

Egypt LEAPS focused on three core energy areas: solar energy, energy efficiency, and fossil fuels.

The purpose of our article is to analyze the first largescale energy Foresight project in Egypt from the point of view of process and effects. The article begins by describing the main trends in the energy transition that set the context for the energy foresight study.

Then we will look at the potential of solar energy as the most promising direction for Egypt; forecasts for it turned out to be more accurate. We will also pay attention to the issue of selecting experts, the influence of cognitive biases on the results of the project, and finally present a case study of the project.

Energy Transition

With growing concerns about energy security and climate change, the energy transition, which changes the composition of the energy matrix, is a focus for many economies. A special role in this matrix belongs to renewable energy sources (RES), which are considered drivers for achieving the UN sustainable development goals until 2030. Despite the fact that it is still dominated by non-renewable sources (oil, coal, and natural gas) gradually the share of hydro, solar, wind, and hydrogen energy as well as biomass is increasing (Chen et al., 2019), the greatest significance of which was achieved China, USA, Germany, and Brazil.

The transition to a sustainable energy matrix requires greater dynamism, large-scale investment in renewable energy infrastructure, overcoming regulatory and political barriers, and managing the social and environmental impacts associated with certain technologies. The energy transition covers a wide range of aspects such as energy technologies, market behavior, environmental impacts, and policy development. In order to increase the share of new efficient technologies, it is necessary to study and coordinate energy and environmental policy issues, propose a regulatory framework for designing energy markets, and increase infrastructure investments. The number of similar studies in this direction is growing (Rubio et al., 2023). Many countries are trying to reduce dependence on fossil fuels by moving renewable energy sources to the center of government policy (Galvin, Healy, 2020).²

Scenario modeling must take into account not only emerging technologies, but also the structural interdependencies between policy development, energy infrastructure expansion, market behavior, environmental impacts, and security of supply (del Granado et al., 2018). It is about creating a coherent system that

¹ Shell has been developing global scenarios for over 50 years . Examines key trends around the energy transition, prospects for countries, regions and sectors.

 $^{^2} See also: https://www.wsj.com/articles/oil-gas-russia-renewable-energy-solar-wind-power-europe-11649086062, accessed 02/12/2024.$

effectively balances economic, environmental, social costs, risks, and benefits (Sareen, Haarstad, 2018). A significant contribution to the development of renewable energy sources was made by solutions in the field of artificial intelligence and other technologies, which made it possible to implement individual projects of integrated energy systems operating on the smart principle Grid. Despite this, it was not possible to achieve a radical change or reformatting of the energy matrix. The reason is the lack of an integrated model of lowcarbon development with clear goals (Luo, Lin, 2023). Its development is hampered by competition between different parties for influence, leadership without commitment, conflicting values, and a lack of strategic thinking focused on sustainability (Nwanekezie et al., 2022).

Potential for Renewable Energy Development in Africa

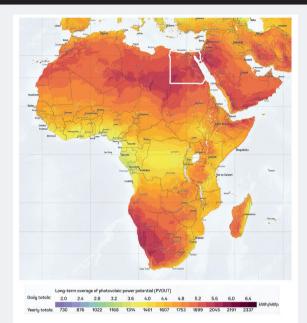
The development of solar energy is of great importance for reformatting the matrix of the energy system in Africa, which has a significant solar resource base (40% of the world's solar energy potential), but is in dire need of technologies for its development (Abdelrazik et al., 2022). Currently, the continent hosts only 1.48% of the world's total solar energy capacity (IRENA, 2021; Huard, Fremaux, 2020).

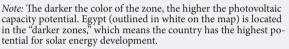
North Africa, the geographical area to which Egypt belongs, has an abundance of solar energy due to its ideal location in the Sun Belt region as shown in Figure 1.

A serious limiting factor to the development of renewable energy sources are financial, personnel, environmental, and technological problems (Dagnachew et al., 2020). There is an acute shortage of highly qualified personnel to design, maintain, and operate photovoltaic systems. Photovoltaic technologies have not yet become widespread due to the lack of supporting infrastructure. Frequent sandstorms lead to contamination of the surface of solar panels, which reduces their efficiency in converting solar radiation into electricity (Chanchangi et al., 2020; Othman and Hatem, 2022). In Egypt, however, the situation has recently improved due to the entry onto the market of Karm-Solar, a leading provider of solutions in the field of renewable energy sources that brings together specialists with different competencies. The company was named the nation's fastest-growing player in 2022 and received international recognition by being named one of Fortune's "50 Companies Changing the World" list.³ Another company, Efika, has become a pioneer in the solar equipment cleaning market.⁴

There are two main types of solar energy technology: photovoltaic energy (directly converts light into electricity) and concentrated solar energy (uses heat re-

Figure 1. Distribution of Photovoltaic Capacity Potential for Solar Energy Development in Africa





Source: adapted by the authors on based on : WEF (2022) Africa is leading the way in solar power potential. https://www.weforum. org/agenda/2022/09/africa-solar-power-potential/, date appeals 16.01.2024.

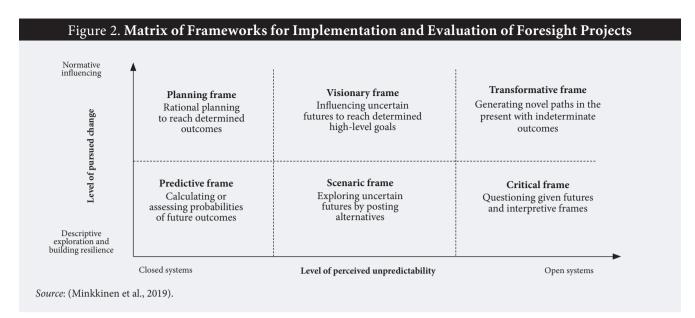
flected from mirrors to drive heat engines). Concentrated photovoltaic cells increase the flux density of sunlight by an average of 200-1,000 times with the help of special lenses, hence they are considered the more advanced technology, since the proportion of solar energy converted into electricity reaches 42%. Based on the high potential of renewable energy sources, Egypt aims to achieve more than 40% of its energy generation from other sources in this category - wind and hydroelectric power plants (IRENA, 2018).

The introduction of new technologies is hampered by a lack of competence among policymakers, project planners, and potential users (Havila et al., 2014; Kimuli et al., 2017).

Modern educational programs in Egypt are mostly focused on academic research rather than on the practical aspects of power system design and operation. Only in recent years have educational programs begun to appear that train specialists with a wider range of competencies, including: the design of solar energy systems, taking into account the latest knowledge and technologies in this area, their maintenance and op-

³ https://www.karmsolar.com/, accessed 02/15/2024.

⁴ https://efika.company/, access date 02/15/2024.



eration, project management, and marketing. Among them are the programs of the Egyptian Youth Academy (Youth Academy Egypt)⁵, British University in Egypt (British University in Egypt)⁶, and the Ministry of Electricity and Renewable Energy of Egypt (Ministry of Electricity and Renewable Energy).⁷ The generation of open knowledge transmitted in Foresight project reports makes its contribution.

However, not only the lack of competencies affects the "Foresight-strategy-decision-making" connection, but the cognitive biases of experts have a great influence on their content and results, even when competencies are present. Most Foresight participants omit many important aspects, concentrating, as a rule, on only one dimension of future development - reducing the cost of energy. Therefore, forecasts often turn out to be inaccurate due to their attachment to economic estimates of future energy demand (Paltsev, 2017; Stern, 2017; Trutnevyte, 2016; Nemet, 2021) due to their erroneous assumption that current trends will continue, not taking into account the dynamics of change and so on. Therefore, assessing Foresight studies in various areas becomes a necessary condition for reducing valuable resource losses and forming a more realistic picture of the future.

Evaluation of Foresight Projects

The first attempts to evaluate Foresight projects began to be made soon after their activation began in the 1990s, but so far the number of works devoted to their analysis remains insignificant compared to the total body of publications representing the Foresight process itself and its results (Ko, Yang, 2024). Foresight assessments were carried out most actively in Europe and the USA. Figure 2 presents a classification matrix for the six frameworks of Foresight projects (Minkkinen et al., 2019). Most evaluation methodologies used in corporate practice and academia are based on only two of them: measuring the accuracy of forecasts and the degree of achievement of planned outcomes (Bonaccorsi et al., 2020). This is due to the fact that forecasting and planning deal with low levels of unpredictability. Accordingly, other areas (visionary, scenario, transformational, and critical analysis) are reflected to a lesser extent, as they belong to a zone of higher uncertainty and are more difficult to assess (Cuhls, 2003).

Most often, results are assessed based on three criteria: transparency (proper use of public funds to achieve the main goal), validity (reasons for continuing Foresight), and lessons learned (methods for the most effective implementation are proposed) (Georghiou, Keenan, 2006). The biggest challenge is transparency, which requires organizing the complex manifold goals, interests, and experiences of different project participants. Falsity increases due to the need to apply the same unified tests to the assessment of Foresight projects as to other ones in state programs. The "lessons learned" criterion appeared later on the Foresight assessment agenda and its role in this process has so far received less attention. Meanwhile, this aspect is of great value, since it connects current problems with future ones, which increases confidence in Foresight (van der Steen, van der Duin, 2012). Giving it greater significance is constrained by the fact that going beyond "traditional values" is not easy for stakeholders in cognitive terms.

One of the Foresight projects, the results of which are assessed as very successful, is the initiative of the Institute of Advanced Science and Technology (KAIST)

⁵ https://www.pdf-eg.com/node/75, accessed 02/07/2024

⁶ https://new.bue.edu.eg/research-centers/center-for-renewable-energy-cre-bue, accessed 02/08/2024.

⁷ http://nrea.gov.eg/test/en/About/Tranning, access date 02/08/2024.

of South Korea - "Forecasting and analysis of medium- and long-term future conflicts in order to prevent them" in 2019. It formed the basis of the national development strategy published in 2021.⁸ The goal was to integrate Foresight into policy development by proactively analyzing the foundations for future conflicts. As of 2016, Korea ranked third in terms of conflict among the 34 OECD member states (Heo, Seo, 2021). Participants were aware of the existing gap between "knowing" the future and acting toward it in policymaking (Riedy, 2009; van der Steen, van Twist, 2013; van Dorser et al., 2020). The lack of "hard evidence", fallibility, and the problematic nature of a legitimate policy source contribute to the separation of Foresight from policy development (Riedy, 2009; van der Steen, van Twist, 2013). Understanding the how and why of stakeholders conceptualizing problems or strategies can increase decision makers' openness to new ideas and Foresight concepts (van der Steen, van Twist, 2013).

Indirectly, the project was also designed to build management capacity to make informed decisions. Even if these programs are not directly linked to official policy, the mandate itself allowed the Korean government to map a society in which the structure and intensity of conflicts are evident in order to prepare or adapt to sudden and unexpected changes (Calof, Smith, 2012; Vervoort, Gupta, 2018).

During the project implementation, strategies and methods "from present to future" (forecasting) and "from future to present" (backward forecasting) were simultaneously applied (Riedy, 2009). From the Korean case, it follows that the key condition for the successful integration of Foresight into the political agenda is the foresight of the government.

Cognitive Issues

Foresight assessment is closely related to the topic of cognitive science and the prejudices that largely determine the quality of projects. The influence of cognitive factors on the quality of expert assessments has been studied since the 1980s. (Hogarth, 1980; Hogarth, Makridakis, 1981; Schoemaker, 1993; Bradfield, 2008; Chermack, Nimon, 2008; Wright, Goodwin, 2009; Meissner, Wulf, 2013). There are many opportunities for error and bias that can affect the quality of future expectations at each stage (Bolger, Wright, 2017).

The classic problem is that experts have difficulty prioritizing and allocating the time and resources to contribute (Videira et al., 2009; Carlsson et al., 2015). Research in cognitive psychology and social psychology reveals why cognitive biases are so common and persistent among participants in Foresight projects. This issue is widely discussed in both general review analyses (Martino, 2003; UNIDO, 2004; Georghiou et

al., 2008; Giaoutzi, Sapio, 2012) and when analyzing specific programs, for example, the German Delphi Project II (Blind et al., 2001). Experts tend to project cause-and-effect relationships observed in their field of activity onto other fields. A fairly common bias is increased optimism about the future development of a field or technology (Tversky, Kahneman, 1974; Tichy, 2004). Scenarios often show an erroneous pattern: short-term forecasts are characterized by an optimistic mood, while long-term forecasts are pessimistic (Linstone, Turoff, 1976; Winkler, Moser, 2016; Markmann et al., 2021). Instead of holistically covering alternative possibilities, experts most often rely on familiar (limited) rules of thumb (heuristics). As a consequence, cognitive biases arise that influence the development of strategies (Kahneman et al., 1982).

There is a point of view that "about 80% of all technology forecasts turn out to be wrong" (Golden et al., 1994). Cognitive biases are manifested in the discrepancy between the actual results that people's behavior produced and the results that would be expected if people followed the rules of rational choice and probabilistic reasoning.

Experts are faced with complex cognitive processes that reveal diverse cause-and-effect relationships, the dynamics of dozens of variables, and so on. The task is to build consistent ideas about possible future trajectories from complex, dynamic diversity. In technological forecasting, the result is distant in time and is often not formally assessed; the causal mechanisms are so complex that it is not obvious how to learn from the realized results.

The most common problem is overconfidence, which leads to an illusion of competence (Moore et al., 2015; Feld et al., 2017). Experts do not quite correctly determine the confidence interval of their own estimates (Lichtenstein, Fischhoff, 1977), overestimate or underestimate what can be achieved over a certain period of time (Kahneman, Tversky, 1979; Sharot et al., 2012), create scenarios based on the development of the present in the future, and at the same time focus on optimistic scenarios (Newby - Clark et al., 2000). They persist in this misconception even in the face of negative feedback (Buehler et al., 1994).

They make big mistakes in understanding exponential growth and formulate estimates that are largely inferior to the true values (Ebersbach et al., 2008; Levy, Tasoff, 2016; 2017). A related problem is the inability to identify rare events or low predictability events.

In this article, we cannot cover in detail the entire range of cognitive traps that participants in Foresight projects face. However, let us focus on solving the problem of cognitive biases. There is no single approach to overcoming them, so it is necessary to experiment with different combinations of methods. Strategies based on

⁸ https://futures.kaist.ac.kr/en/?c=290, access date 02/12/2024.

Foresight stage	Cognitive biases	Ways to minimize impact
Setting the project goal	Framing effect – an imbalance in semantic accents that affects the perception of context and decision- making. Experts focus on the benefits of a technology and underestimate the risks and costs of its implementation.	Expanding the diversity of participants - carriers of different points of view, which, through the exchange of them, form a collective, more balanced "mental template" regarding technology. To change an individual's perspective, it is also suggested that alternatives be considered.
Technology Trend Analysis	Social desirability effect bias - the desire to formulate a point of view in such a way as to correspond to the prevailing collective ideas.	Analysis of trends in an abstract functional space, without reference to the prevailing social perception.
Analysis of technological options	Advocacy bias is the tendency of an expert who is well acquainted with a technology to focus on its advantages and remain silent about risks and costs.	Expanding the diversity of participants - carriers of different points of view allows us to expand the range of technological options put on the discussion agenda and challenge the dominant options. Different options are compared in an abstract function space.
Drawing up a technology roadmap	Planning error (planning fallacy) - unfounded optimism and underestimation of the time required for the "maturation" of technology.	Regular review of the roadmap, deadlines, and costs, identification of potential "failures", and the decomposition of the problem into more specific tasks.
User analysis	The "false consensus" effect - the tendency to project an individual way of thinking onto others, which leads to an underestimation of the share of potential users and an overestimation of the scale of technology adoption.	Regular systematic analysis of the reasons why users reject technology
Technology Maturity Analysis	The social desirability effect is the degree to which technology maturity is underestimated and insufficient attention is paid to negative signals.	Regular system analysis of the technology's compliance with the declared functionality, assessment of potential failures at different stages of its life cycle
Market Analysis	Anchoring effect bias: rorecasts of the size of a new market are unreasonably tied to statistics on existing markets.	Creating an alternative "mental anchor" allows for a scenario in which the majority of users reject the technology.
Policy formation	Excessive confidence in one's own expert experience (overconfidence). It is expressed in a lack of understanding among politicians of how to apply Foresight results formulated by professionals.	Increasing the efficiency of communication between experts and decision makers and boosting their involvement in the Foresight process at the initial stages

Appear at Different Stages of For

diversity, negation, and abstraction can mitigate biases that arise at any stage of the forecasting process.

Recently, tools have appeared that can directly or indirectly contribute to their leveling: full foresight, FAROUT, triangulation, and self-assessment. When evaluating Foresight studies, it is necessary to take a retrospective approach, comparing current indicators with the results of technological Foresight obtained in the past, which complicates the process.

In Table 1 we systematized the main types of cognitive distortions that manifest themselves at different stages of technological Foresight and suggest approaches to overcoming them (Bonaccorsi et al., 2020) (Table 1).

Based on this, our study attempts to evaluate the results of an energy Foresight study, Egypt LEAPS, in terms of the results achieved and the forecasting process itself.

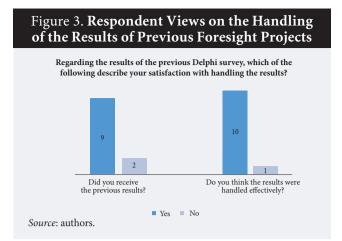
Foresight for the Egyptian Energy Sector

The first energy foresight study for Egypt - Egypt LEAPS - was initiated and implemented by the Academy of Scientific Research and Technology (Academy of Scientific Research and Technology, ASRT) in collaboration with Nile University (Nile University) and industry research centers (Rezk et al., 2019) in 2017. The national energy sector needed to develop scenarios, taking into account technological, legal, social, and political aspects. Two scenario horizons were defined - until 2022 and 2027. Implementation

also took place in two stages. The first was a two-round Delphi survey, which examined about 180 topics, including technological and non-technological ones. They were distributed in 14 areas, including energy efficiency, creating an enabling environment, the use of fossil fuels and renewable energy sources. The timing of their technological "maturation", introduction to the market, and the beginning of widespread practical use in Egypt was predicted (Rezk et al., 2019).

For the interim assessment of the project's results, three of these areas were selected: solar energy, energy efficiency, and fossil fuels. The overall effectiveness of communication in Egypt LEAPS and the accuracy of forecasts obtained using the Delphi survey were assessed five years after implementation, upon reaching the first horizon (2022). To assess the effectiveness of the Foresight process, an online survey was conducted of experts who expressed their level of satisfaction with the communication and the results obtained. Then the level of implementation of the assumptions made about certain directions of energy development was measured. Initial statements regarding expected implementation times made in 2017 were compared with the times reported by respondents to our 2022 assessment survey.

On this basis, conclusions were drawn about the correctness of the Egypt LEAPS forecasts. Since the first of the horizons has already arrived, it became possible to conduct an intermediate assessment. If



Foresight Statements					
Egypt LEAPS Prediction	Expert Opinion in our Study	Verdict			
2022	2022	Success			
2022	2027	Failure			
2022	Not yet realized	Failure			
2027	2022	Failure			
2027	2027	Success			
2027	Will not be realized	Failure			

Table 2 Correspondence Scheme Adopted

the events predicted for 2022 did not actually take place, these forecasts were classified as erroneous. As for the second horizon for 2027, if respondents agreed with its feasibility, then the reliability of the developed forecasts was considered maintained. If it turned out that the forecasts in question were realized ahead of time, or their horizon should be revised (for example, postponed beyond 2027), then they were also considered not relevant. Table 2 shows the correspondence diagram used to evaluate the accuracy of the initial predictions.

Case Analysis Results and Discussion

Survey results were collected separately for each of the energy areas considered: solar energy, energy efficiency, and fossil fuels.

Our analysis of the Egypt LEAPS results included 28 experts. It is noteworthy that all of them were involved in the evaluated Delphi process in 2017, but after five years only 11 of them remembered that they took part when they were sent invitations, which confirms the relevance of the problem of cognitive factors raised in the previous sections. Such cognitive lapses give reason to doubt the reliability of other results.

The majority of the respondents (55%) in our survey confirmed that the research directions chosen for Egypt LEAPS were initially relevant.

Satisfaction with the level of organization of the project was expressed by 36% of the respondents, the degree of agreement with the final scenarios was 9%.

This may indicate that the participants did not have sufficient knowledge and preparation for such projects. Some of those who were truly involved expressed satisfaction with the experience. Almost all of them highly appreciated the degree of accessibility of the project results and in general characterized their processing as effective (Figure 2).

The effectiveness criteria themselves were assessed based on several answer options (Figure 3). It is

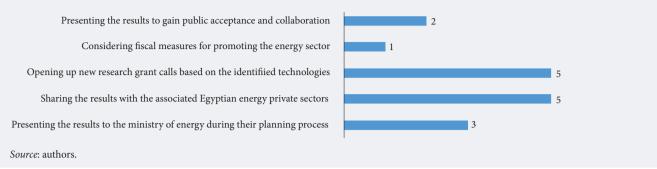
noteworthy that the experts were not aware of the algorithm for processing the completed Egypt LEAPS questionnaires; there is no description of it in the final report. The document also does not mention the subsequent use of the Delphi survey results. However, since stakeholders did respond to our question, we believe that they expressed their personal opinion about the importance of the project results.

To evaluate the results of the Delphi surveys, a correspondence table was constructed between the initial forecast estimates of Egypt LEAPS, the actual data as of 2022, and the new assumptions from our survey participants. There were more accurate forecasts than incorrect ones, although not by much (33 versus 26), which suggests the relative success of Egypt LEAPS. However, more research is needed to identify the corresponding patterns (if any exist at all). An in-depth analysis showed that the majority of erroneous forecasts were related to energy efficiency (75% of those were not confirmed). Estimates for fossil fuel and solar energy use were more accurate (18% and 36% incorrect, respectively). This can be explained by the fact that improvements in energy efficiency are more difficult to predict. This area is characterized by a high degree of interdisciplinarity its development depends on developments in areas, including those outside the energy sector (for example, materials science, electrical engineering, etc.). There was no significant spread of successful and erroneous forecasts regarding the timing of technological and social implementation (Table 3).

Table 3. Number of Successful versus Failed Predictions on Foresight Project Results					
Туре	Success	Failure			
Technical	17	13			
Social	16	13			
Source: authors.					

Figure 4. Respondent Statements Assessing the Handling of Foresight Project Outcomes

Regarding the results of the previous Delphi survey, which of the following statements better describe the effective handling of the results?



In the Foresight project we studied, the level of involvement of politicians was insufficient, which caused the results to be disseminated inappropriately. As a result, they were unable to adequately influence decision-making. On the other hand, an unsatisfactory effect can be considered a starting point for rethinking approaches to organizing subsequent Foresight projects and communication between participants in order to achieve their deeper involvement.

Conclusion

In the context of accelerating technology development, Foresight is an important tool for effective development strategies. The objective of this study was to evaluate the results of the energy foresight project Egypt LEAPS, based on a Delphi survey.

We interviewed the experts who participated. They were asked to analyze the accuracy of forecasts made for a five-year horizon, which had already arrived at the time of our survey. In addition, respondents expressed their opinion about the effectiveness of the Foresight process within Egypt LEAPS. The following practical and policy conclusions can be drawn from the assessment.

Technological Foresight is a large-scale, expensive, and complex project that operates with a variety of methodologies and concepts that require the careful assessment of each stage for their manifestation, including the consideration of the cognitive biases of the participants. This is especially true for developing countries, where, due to insufficient institutional efficiency, there are further complications impeding the Foresight process.

To improve the effectiveness of future projects, it is necessary to understand what exactly happened after the implementation of the previous one. Our findings suggest that Foresight initiatives should include robust performance measurement mechanisms at the outset, rather than relying on ex-post approaches such as the one used in this study. We examined the potential of renewable energy in Egypt, primarily solar, and the practice of assessing Foresight, paying special attention to working with the cognitive biases of participants in such projects. For technology foresight to become an integral part of the policy development process and expert recommendations to be taken into account when policymakers make decisions, it is necessary to ensure an adequate level of participation of the latter in the foresight study. Measuring results and making incremental adjustments to the process are critical for building trust and motivation to reduce false assumptions, building on new ways of dealing with complexity and uncertainty in dealing with the future.

Our findings highlight the need for sustained government support and active implementation of technology foresight studies in the energy sector and other critical industries to effectively stimulate long-term innovation and policy development. Technological Foresight should be a permanent priority of public policy, since some short-term initiatives quickly fade away, and their effect turns out to be very small or non-existent.

References

- Abdelrazik M.K., Abdelaziz S.E., Hassan M.F., Hatem T.M. (2022) Climate action: Prospects of solar energy in Africa. *Energy Reports*, 8, 11363–11377. https://doi.org/10.1016/j.egyr.2022.08.252
- Andersen P.D., Silvast A. (2023) Experts, stakeholders, technocracy, and technoeconomic input into energy scenarios. *Futures*, 154, 103271s. https://doi.org/10.1016/j.futures.2023.103271
- Blind K., Cuhls K., Grupp H. (2001) Personal attitudes in the assessment of the future of science and technology. A factor analysis approach. *Technological Forecasting and Social Change*, 68, 131–149. https://doi.org/10.1016/S0040-1625(00)00083-4

- Bolger F., Wright G. (2017) Use of expert knowledge to anticipate the future: Issues, analysis and directions. *International Journal of Forecasting*, 33, 230–243. https://doi.org/10.1016/j.ijforecast.2016.11.001
- Bradfield R.M. (2008) Cognitive barriers in the scenario development process. *Advances in Developing Human Resources*, 10(2), 198–215. http://dx.doi.org/10.1177/1523422307313320
- Buehler R., Griffin D., Ross M. (1994) Exploring the "planning fallacy": Why people under-estimate their task completion times. *Journal of Personality and Social Psychology*, 67(3), 366–381. https://psycnet.apa.org/doi/10.1037/0022-3514.67.3.366
- Calof J., Smith J.E. (2012) Foresight impacts from around the world. *Foresight*, 14(1), 5–14. https://doi. org/10.1108/14636681211214879
- Carlsson M., Dahl G.B., Öckert B., Rooth D.O. (2015) The Effect of Schooling on Cognitive Skills. *The Review of Economics and Statistics*, 97(3), 533–547. https://www.jstor.org/stable/43554993
- Chanchangi Y.N., Ghosh A., Sundaram S., Mallick T.K. (2020) Dust and PV performance in Nigeria: A review. *Renewable and Sustainable Energy Reviews*, 121, 109704. http://dx.doi.org/10.1016/j.rser.2020.109704
- Chen Y., Zhao J., Lai Z., Wang Z., Xia H. (2019) Exploring the effects of economic growth, and renewable and non-renewable energy consumption on China's CO2 emissions: Evidence from a regional panel analysis. *Renewable Energy*, 140, 341–353. https://doi.org/10.1016/j.renene.2019.03.058
- Chermack T.J., Nimon K. (2008) The effects of scenario planning on participant decision-makingstyle. *Human Resources Development Quarterly*, 19(4), 351–372. http://dx.doi.org/10.1002/hrdq.1245
- Cuhls K. (2003) From forecasting to foresight processes new participative foresight activities in Germany. *Journal of Forecasting*, 22(2-3), 93-111. https://doi.org/10.1002/for.848
- Dagnachew A.G., Hof A.F., Roelfsema M.R., van Vuuren D.P. (2020) Actors and governance in the transition toward universal electricity access in Sub-Saharan Africa. *Energy Policy*, 143, 111572. http://dx.doi.org/10.1016/j.enpol.2020.111572
- Del Granado P.C., Renger H., van Nieuwkoop, Kardakos E.G., Schaffner C. (2018) Modelling the energy transition: A nexus of energy system and economic models. *Energy Strategy Reviews*, 20, 229–235. https://doi.org/10.1016/j.esr.2018.03.004
- Ebersbach M., van Dooren W., van den Noorgate W., Resing W.C.M. (2008) Understanding linear and exponential growth: Searching for the roots in 6-to-9 year olds. *Cognitive Development*, 23, 237–257. https://doi.org/10.1016/j.cogdev.2008.01.001
- European Commission (2016) *EU reference scenario 2016 Energy, transport and GHG emissions trends to 2050*, Brussels: European Commission.
- Feld J., Sauermann J., de Grip A. (2017) Estimating the relationship between skill and overconfidence. *Journal of Behavioral and Experimental Economics*, 68, 18–24. https://doi.org/10.1016/j.socec.2017.03.002
- Fleisher C.S., Bensoussan B. (2000) A FAROUT way to manage CI Analysis. Competitive Intelligence Magazine, 3(1), 1-8.
- Fraunhofer ISI (2014) Optimized pathways towards ambitious climate protection in the European electricity system (EU Longterm scenarios 2050 II), Karlsruhe: Fraunhofer Institute for Systems and Innovation Research.
- Galvin R., Healy N. (2020) The green new deal in the United States: What it is and how to pay for it. *Energy Research & Social Science*, 67, 101529. http://dx.doi.org/10.1016/j.erss.2020.101529
- Georghiou L., Cassingena Harper J., Keenan M., Miles I., Popper R. (eds.) (2008) *The Handbook of Technology Foresight. Concepts and Practice*, Cheltenham: Edward Elgar.
- Georghiou L., Keenan V. (2006) Evaluation of national foresight activities: Assessing rationale, process and impact. *Technological Forecasting and Social Change*, 73(7), 761–777. https://doi.org/10.1016/j.techfore.2005.08.003
- Giaoutzi M., Sapio B. (2012) Recent Developments in Foresight Methodologies, Heidelberg, Dordrecht, London, New York: Springer.
- Göke L., Weibezahn J., von Hirschhausen C. (2023) A collective blueprint, not a crystal ball: How expectations and participation shape long-term energy scenarios. *Energy Research & Social Science*, 97, 102957. https://doi.org/10.1016/j.erss.2023.102957
- Golden J., Milewicz J., Herbig P. (1994) Forecasting: Trials and tribulations. *Management Decision*, 32(1), 33–36. https://doi. org/10.1108/00251749410050642
- Guivarch C., Lempert R., Trutnevyte E. (2017) Scenario techniques for energy and environmental research: An overview of recent developments to broaden the capacity to deal with complexity and uncertainty. *Environmental Modelling and Software*, 97, 201–210. https://doi.org/10.1016/j.envsoft.2017.07.017
- Hainsch K., Loffler K., Burandt T., Auer H., del Granado P.C., Pisciella P., Zwickl-Bernhard S. (2022) Energy transition scenarios: What policies, societal attitudes, and technology developments will realize the EU Green Deal? *Energy*, 239, 122067. https://doi.org/10.1016/j.energy.2021.122067
- Hawila D., Mondal A.H., Kennedy S., Mezher T. (2014) Renewable energy readiness assessment for North African countries. *Renewable and Sustainable Energy Reviews*, 33, 128–140. http://dx.doi.org/10.1016/j.rser.2014.01.066

Hogarth R.M. (1980) Judgment and Choice. The Psychology of Decision, NewYork: Wiley.

- Hogarth R.M., Makridakis S. (1981) Forecasting and planning: An evaluation. *Management Science*, 27(2), 115–138. http://dx.doi.org/10.1287/mnsc.27.2.115
- Huard A., Fremaux B. (2020) Bright Perspectives for Solar Power in Africa?, Paris: Institut Montaigne.

IEA (2022) World Energy Outlook 2022, Paris: IEA.

- IPCC (2014) Climate Change 2014: Mitigation of Climate Change. Contribution of Working Group III to the Fifth Assessment Report of the Intergovernmental Panel on Climate Change, Cambridge (UK), New York: Cambridge University Press.
- IRENA (2018) Renewable Energy Outlook: Egypt, Abu Dhabi: International Renewable Energy Agency.
- IRENA (2021) Renewable Capacity Statistics 2021, Abu Dhabi: International Renewable Energy Agency.
- Kahneman D., Slovic P., Tversky A. (1982) Judgment under Uncertainty: Heuristics and Biases, Cambridge: Cambridge University Press.
- Kahneman D., Tversky A. (1979) Intuitive prediction: Biases and corrective procedures. *TIMS Studies in Management Science*, 12, 313–327.
- Kimuli D., Nabaterega R., Banadda N., Kabenge I., Ekwamu A., Nampala P. (2017) Advanced education and training programs to support renewable energy investment in Africa. *International Journal of Education and Practice*, 5, 8–15. http://dx.doi. org/10.18488/journal.61/2017.5.1/61.1.8.15
- Knosala K., Kotzur L., Röben F.T., Stenzel P., Blum L., Robinius M., Stolten D. (2021) Hybrid hydrogen home storage for decentralized energy autonomy. *International Journal of Hydrogen Energy*, 46(42), 21748–21763, http://dx.doi.org/10.1016/j. ijhydene.2021.04.036
- Ko B.K., Yang J.-S. (2024) Developments and challenges of foresight evaluation: Review of the past 30 years of research. *Futures*, 155, 103291. https://doi.org/10.1016/j.futures.2023.103291
- Levy M.R., Tasoff J. (2016) Exponential-growth bias and lifecycle consumption. *Journal of the European Economic Association*, 14(3), 545–583. https://www.jstor.org/stable/43965317
- Levy M.R., Tasoff J. (2017) Exponential-growth bias and overconfidence. *Journal of Economic Psychology*, 58, 1–14. http://dx.doi.org/10.1016/j.joep.2016.11.001
- Lichtenstein S., Fischhoff B. (1977) Do those who know more also know more about how much they know? The calibration of probability judgments. *Organizational Behavior and Human Performance*, 20, 159–183. https://doi.org/10.1016/0030-5073(77)90001-0
- Linstone H.A., Turoff M. (1976) The Delphi Method: Techniques and Applications. *Journal of Marketing Research*, 13(3), 317–318. https://doi.org/10.2307/3150755
- Luo H., Lin X. (2023) Empirical Study on the Low-Carbon Economic Efficiency in Zhejiang Province Based on an Improved DEA Model and Projection. *Energies*, 16, 300. https://doi.org/10.3390/en16010300
- Markmann C., Spickermann A., von der Gracht H.A., Brem A. (2021) Improving the question formulation in Delphi-like surveys: Analysis of the effects of abstract language and amount of information on response behavior. *Futures & Foresight Science*, 3(1), 1–20. https://doi.org/10.1002/ffo2.56
- Martino J.P. (2003) A review of selected recent advances in technological forecasting. *Technological Forecasting and Social Change*, 70, 719–733. https://doi.org/10.1016/S0040-1625(02)00375-X
- Meissner Ph., Wulf T. (2013) Cognitive benefits of scenario planning: Its impact on biases and decision quality. *Technological Forecasting and Social Change*, 80, 801–814. https://doi.org/10.1016/j.techfore.2012.09.011
- Minkkinen M., Auffermann B., Ahokas I. (2019) Six foresight frames: Classifying policy foresight processes in foresight systems according to perceived unpredictability and pursued change. Technological Forecasting and Social Change, 149, 119753. https://doi.org/10.1016/j.techfore.2019.119753
- Moore D.A., Carter A.B., Yang H.H.J. (2015) Wide off the mark. Evidence on the underlying causes of overprecision in judgment. *Organizational Behavior and Human Decision Processes*, 131, 110–120. https://doi.org/10.1016/j.obhdp.2015.09.003
- Nemet G.F. (2021) Improving the crystal ball. Nature Energy, 6, 860-861. http://dx.doi.org/10.1038/s41560-021-00903-9
- Newby-Clark I.R., Ross M., Buehler R., Griffin D.W. (2000) People focus on optimistic scenarios and disregard pessimistic scenario when predicting task completion times. *Journal of Experimental Psychology Applications*, 6(3), 171–182. https://doi.org/10.1037//1076-898x.6.3.171
- Nwanekezie K., Noble B., Poelzer G. (2022) Strategic assessment for energy transitions: A case study of renewable energy development in Saskatchewan, Canada. *Environmental Impact Assessment Review*, 92, 106688. https://doi.org/10.1016/j. eiar.2021.106688
- Othman R., Hatem T.M. (2022) Assessment of PV technologies outdoor performance and commercial software estimation in hot and dry climates. *Journal of Cleaner Production*, 340, 130819. http://dx.doi.org/10.1016/j.jclepro.2022.130819
- Paltsev S. (2017) Energy scenarios: The value and limits of scenario analysis. WIREs: Energy and Environment, 6(4), e242. http://dx.doi.org/10.1002/wene.242
- Rezk M.R., Radwan A., Salem N., Sakr M.M., Tvaronavičienė M. (2019) Foresight for sustainable energy policy in Egypt: Results from a Delphi survey. *Insights into Regional Development*, 1(4), 357–369. https://doi.org/10.9770/ird.2019.1.4(6)
- Riedy C. (2009) The influence of futures work on public policy and sustainability. *Foresight*, 11, 40-56. https://doi. org/10.1108/14636680910994950
- Rubio A., Agila W., González L., Ramirez M., Pineda H. (2023) *A Critical Analysis of the Impact of the Pandemic on Sustainable Energy Scenarios*. Paper presented at the 11th International Conference on Smart Grid (icSmartGrid), Paris, France, 2023. https://doi.org/10.1109/icSmartGrid58556.2023.10171066

- Sareen S., Haarstad H. (2018) Bridging socio-technical and justice aspects of sustainable energy transitions. *Applied Energy*, 228, 624–632. https://doi.org/10.1016/j.apenergy.2018.06.104
- Schoemaker P.J.H. (1993) Multiple scenario development: Its conceptual and behavioral foundations. *Strategic Management Journal*, 14, 193–213. https://www.jstor.org/stable/2486922
- Sharot T., Guitart-Masip M., Korn C.W., Chowdhury R., Dolan R.J. (2012) How Dopamine Enhances an Optimism Bias in Humans. *Current Biology*, 22(16), 1477–1481. https://doi.org/10.1016/j.cub.2012.05.053
- Stern D.I. (2017) How accurate are energy intensity projections? *Climatic Change*, 143(3), 537–545. http://dx.doi.org/10.1007/s10584-017-2003-3
- Tichy G. (2004) The over-optimism among experts in assessment and foresight. *Technological Forecasting and Social Change*, 71(4), 341–363. https://doi.org/10.1016/j.techfore.2004.01.003
- Trutnevyte E. (2016) Does cost optimization approximate the real-world energy transition? *Energy*, 106, 182–193. http://dx.doi.org/10.1016/j.energy.2016.03.038
- UNIDO (2004) Foresight Methodologies Textbook, Wien: UNIDO.
- Van der Steen M., van der Duin P. (2012) Learning ahead of time: How evaluation of foresight may add to increased trust, organizational learning and future oriented policy and strategy. *Futures*, 44 (5), 487–493. https://doi.org/10.1016/j. futures.2012.03.010
- Van der Steen M.A., van Twist M.J.W. (2013) Foresight and long-term policy-making: An analysis of anticipatory boundary work in policy organizations in the Netherlands. *Futures*, 54, 33–42. https://doi.org/10.1016/j.futures.2013.09.009
- Van Dorsser C., Taneja P., Walker W., Marchau V. (2020) An integrated framework for anticipating the future and dealing with uncertainty in policymaking. *Futures*, 124, 102594. https://doi.org/10.1016/j.futures.2020.102594
- Vervoort J., Gupta A. (2018) Anticipating climate futures in a 1.5°C era: The link between foresight and governance. *Current Opinion in Environmental Sustainability*, 31, 104–111. https://doi.org/10.1016/j.cosust.2018.01.004
- Videira N., Antunes P., Santos R. (2009) Scoping river basin management issues with participatory modelling: The Baixo Guadiana experience. *Ecological Economics*, 68, 965–978. https://doi.org/10.1016/j.ecolecon.2008.11.008
- Winkler J., Moser R. (2016) Biases in future-oriented Delphi studies: A cognitive perspective. *Technological Forecasting and Social Change*, 105(C), 63–76. https://doi.org/10.1016/j.techfore.2016.01.021
- Wright G., Goodwin P. (2009) Decision making and planning under low levels of predictability. Enhancing the scenario method. *International Journal of Forecasting*, 25(4), 813–825. https://doi.org/10.1016/j.ijforecast.2009.05.019